

CONTRACT

KHON
88 Piikoi Street
Honolulu, HI 96814
(808)591-2222

Contract / Revision 147413 /		Alt. Order #
Product Week of 7/16		
Contract Dates 07/16/12 - 07/22/12		Est. #
Advertiser POL - Friends of Kirk Caldwell		Original Date / Revision 07/13/12 / 07/13/12
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station KHON	Account Executive KHON House	Sales Office KHON-Local
Special Handling		
Demographic Adults 25-54		
IDB#	Advertiser Code	Product Code
Agency Ref		Advertiser Ref

And:

Kirk Caldwell C/O
Laird Christianson Advertising
1003 Bishop St #900
Honolulu, HI 96813

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	KHON	07/16/12	07/20/12	M-F 5a-8a Morning News	5a-8a		:30			NM	5	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/16/12	07/22/12	11111--				5	\$250.00			
N 2	KHON	07/16/12	07/20/12	M-F 6p-630p News	6p-630p		:30			NM	3	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/16/12	07/22/12	MTWTF--				3	\$1,500.00			
N 3	KHON	07/16/12	07/20/12	Inside Edition	1035p-1105p		:30			NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/16/12	07/22/12	MTWTF--				2	\$300.00			
N 4	KHON	07/21/12	07/21/12	Wheel of Fortune Sa	630p-7p		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/16/12	07/22/12	-----S-				1	\$600.00			
N 5	KHON	07/22/12	07/22/12	Su 6p-630p News	6p-630p		:30			NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/16/12	07/22/12	-----S				1	\$1,500.00			
Totals											12	\$8,450.00

*Tax 1 Note: Sales Tax 4.712%.

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
06/25/12 - 07/22/12	12	\$8,450.00	\$7,182.50	\$338.44	\$7,520.94
Totals	12	\$8,450.00	\$7,182.50	\$338.44	\$7,520.94

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

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CONTRACT

KFVE-K5
420 Waiakamilo Road
Suite 205
Honolulu, HI 96817
(808) 847-9375

And:

Laird Christianson Advertising
Pauahi Tower
1003 Bishop Street, Suite 900
Honolulu, HI 96813

Contract / Revision 797059 /		Alt Order #
Product 7/16-7/22		
Contract Dates 07/16/12 - 07/22/12		Estimate # 2606
Advertiser Friends of Kirk Caldwell		Original Date / Revision 07/13/12 / 07/13/12
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station KFVE	Account Executive Lehua Watson	Sales Office Honolulu-Local
Special Handling		
Demographic Adults 25-54		
IDB#	Advertiser Code	Product Code
Agency Ref		Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	KFVE	07/16/12	07/20/12	Hawaii News Now: Sunrise	8a-9a		:30			NM	3	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/16/12	07/22/12	MTWTF--				3	\$60.00			
N 2	KFVE	07/16/12	07/20/12	TMZ (M-F - PA)	6p-630p		:30			NM	2	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/16/12	07/22/12	MTWTF--				2	\$40.00			
N 3	KFVE	07/16/12	07/20/12	Hawaii News Now at 6:30	628p-7p		:30			NM	3	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/16/12	07/22/12	MTWTF--				3	\$150.00			
N 4	KFVE	07/16/12	07/20/12	Hawaii News Now At Nine	9p-935p		:30			NM	3	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/16/12	07/22/12	MTWTF--				3	\$225.00			
N 5	KFVE	07/16/12	07/20/12	Extra (935p-1005p)	935p-1005p		:30			NM	3	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/16/12	07/22/12	MTWTF--				3	\$150.00			
N 6	KFVE	07/21/12	07/22/12	Hi News Now at Nine Sa-Su	9p-935p		:30			NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/16/12	07/22/12	-----SS				2	\$200.00			

*Tax 1 Note: General Excise Tax 4.712% Totals 16 \$2,235.00

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
06/25/12 - 07/22/12	16	\$2,235.00	\$1,899.75	\$89.52	\$1,989.27
Totals	16	\$2,235.00	\$1,899.75	\$89.52	\$1,989.27

Signature: _____ **Date:** _____

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This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.

CONTRACT

KGMB
420 Waiakamilo Road
Suite 205
Honolulu, HI 96817
(808) 847-3246

And:

Laird Christianson Advertising
Pauahi Tower
1003 Bishop Street, Suite 900
Honolulu, HI 96813

Contract / Revision 797058 /		Alt Order #
Product KIRK TV 7.16-7.22		
Contract Dates 07/16/12 - 07/22/12	Estimate # 2606	
Advertiser Friends of Kirk Caldwell		Original Date / Revision 07/13/12 / 07/13/12
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station KGMB	Account Executive Mike Perkins	Sales Office Honolulu-Local
Special Handling		
Demographic Adults 25-54		
IDB#	Advertiser Code	Product Code
Agency Ref		Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KGMB	07/16/12	07/22/12	HI News: Sunrise 5-8a	5a-8a		:30			NM	5	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/16/12	07/22/12	11111--				5	\$260.00			
N 2	KGMB	07/16/12	07/22/12	M-F 4-5P Jeopardy	4-5P		:30			NM	4	\$380.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/16/12	07/22/12	MTWTF--				4	\$95.00			
N 3	KGMB	07/16/12	07/22/12	M-Su HI News NOW at 5p	5p-530p		:30			NM	3	\$1,260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/16/12	07/22/12	MTWTF--				3	\$420.00			
N 4	KGMB	07/16/12	07/22/12	M-F HI News NOW at 6p	6p-630p		:30			NM	3	\$2,160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/16/12	07/22/12	MTWTF--				3	\$720.00			
N 6	KGMB	07/16/12	07/22/12	M-Su HI News NOW at 10PM	10P-1035P		:30			NM	4	\$3,840.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/16/12	07/22/12	MTWTF--				4	\$960.00			
N 7	KGMB	07/16/12	07/22/12	Late Show wDavid Letterma	1030p-1130p		:30			NM	3	\$540.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/16/12	07/22/12	MTWTF--				3	\$180.00			
N 9	KGMB	07/16/12	07/22/12	Su HI News NOW at 10p	10p-1035p		:30			NM	1	\$720.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/16/12	07/22/12	-----S				1	\$720.00			

*Tax 1 Note: General Excise Tax 4.712% Totals 23 \$10,200.00

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
06/25/12 - 07/22/12	23	\$10,200.00	\$8,670.00	\$408.53	\$9,078.53
Totals	23	\$10,200.00	\$8,670.00	\$408.53	\$9,078.53

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CONTRACT

KHNL
420 Waiakamilo Road
Suite 205
Honolulu, HI 96817
(808) 847-3246

And:

Laird Christianson Advertising
Pauahi Tower
1003 Bishop Street, Suite 900
Honolulu, HI 96813

<u>Contract / Revision</u> 797060 /		<u>Alt Order #</u>
<u>Product</u> KIRK TV WEEK OF 7.16-7.22		
<u>Contract Dates</u> 07/16/12 - 07/22/12		<u>Estimate #</u> 2606
<u>Advertiser</u> Friends of Kirk Caldwell		<u>Original Date / Revision</u> 07/13/12 / 07/13/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KHNL	<u>Account Executive</u> Nani Liu	<u>Sales Office</u> Honolulu-Local
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
		<u>Total Ratings</u> 27.50
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	KHNL	07/16/12	07/22/12	Hawaii News Now: Sunrise	5a-7a		:30				NM	3	\$360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/16/12	07/22/12	MTWTF--				3	\$120.00	0.50			
N 2	KHNL	07/16/12	07/22/12	The Doctors	3p-4p		:30				NM	3	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/16/12	07/22/12	MTWTF--				3	\$30.00	0.60			
N 3	KHNL	07/16/12	07/22/12	Entertainment Tonight	630p-7p		:30				NM	3	\$420.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/16/12	07/22/12	MTWTF--				3	\$140.00	2.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	3	KHNL	07/16/12-07/22/12	Entertainment Tonight	630p-7p	MTuWThF----	:30		\$140.00	2.00	NM		
N 4	KHNL	07/16/12	07/22/12	Hi News Now at Ten M-Su	10p-1035p		:30				NM	3	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/16/12	07/22/12	MTWTF--				3	\$350.00	2.20			
N 5	KHNL	07/16/12	07/22/12	The Tonight Show	1035p-1137p		:30				NM	3	\$630.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/16/12	07/22/12	MTWTF--				3	\$210.00	1.80			
N 7	KHNL	07/22/12	07/22/12	Hi News Now at Ten	10p-1035p		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/16/12	07/22/12	-----S				1	\$300.00	1.40			
N 8	KHNL	07/16/12	07/22/12	Hi News Now at 5:30	530p-6p		:30				NM	3	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/16/12	07/22/12	MTWTF--				3	\$250.00	1.60			
Totals												27.50	\$3,600.00

*Tax 1 Note: General Excise Tax 4.712%.

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
06/25/12 - 07/22/12	19	\$3,600.00	\$3,060.00	\$144.19	\$3,204.19
Totals	19	\$3,600.00	\$3,060.00	\$144.19	\$3,204.19

Signature: _____ Date: _____

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